Collaborative Stakeholder Meeting:  
Developing a Kentucky Action Plan for Energy Efficiency

Convened by the Energy and Environment Cabinet’s  
Department for Energy Development and Independence (DEDI)

Agenda

Kentucky Chamber of Commerce,  
464 Chenault Road, Frankfort, KY 40601

December 2, 2011

At the end of this meeting, we will have:

- Reviewed the basic regulatory scheme in Kentucky relating to the approval and implementation of utility-run Demand-Side Management (DSM) and energy efficiency programs.

- Reviewed Kentucky’s energy profile, including utility demographics and service areas, as well as the current programs run by utilities and those sponsored by the Energy and Environment Cabinet.

- Summarized opportunities and barriers to efficiency across Kentucky’s energy sectors (identified during the last 9 months of individual stakeholder meetings).

- Discussed how other states are addressing similar opportunities and barriers to efficiency, and whether elements of their strategies generalize to Kentucky.

- Held group discussions and breakout sessions to identify opportunities for responsible expansion of energy efficiency efforts across all sectors.

- Generated a list of realistic action items for Meetings 2 and 3 of this series.

- Generated a list of questions that require additional inquiry before further discussion in Meetings 2 and 3.
# COLLABORATIVE STAKEHOLDER MEETING AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>Coffee &amp; Settling In</td>
<td></td>
</tr>
</tbody>
</table>
| 9:30 a.m. – 10:00 a.m. | Welcome & Preview of Today’s Session               | Welcome – Secretary Len Peters, Energy and Environment Cabinet (EEC)  
- Sec. Peters will welcome all attendees and reintroduce the scope of DEDI’s energy efficiency initiative. Sec. Peters will also describe the overarching goal of this collaborative meeting series.  

Agenda and Introductions – Sara Smith, President, Smith Management Group (SMG)  
- Ms. Smith will provide a preview of today’s agenda, will review the expectations for the day, and will begin introductions. |
| 10:00 a.m. – 11:15 a.m. | Laying the Groundwork                             | Background on Kentucky’s Energy Profile and Efficiency Efforts – Greg Guess, Director, Efficiency and Conservation, DEDI  
- Mr. Guess will briefly orient participants with the materials provided in advance of this session.  
- Mr. Guess will provide context on Kentucky’s current regulatory scheme as it relates to DSM and energy efficiency, and the current program offerings from utilities and State-sponsored programs.  

Opportunities and Barriers, What You’ve Told Us So Far – Samantha Williams, Policy Manager, Midwest Energy Efficiency Alliance (MEEA)  
- Ms. Williams will provide context for today’s session by summarizing the 2008 energy efficiency-related findings of the Kentucky Public Service Commission.  
- Ms. Williams will identify the main findings resulting from nine months of preliminary meetings with stakeholders. These findings provide opportunities to collaborate on an action plan to move Kentucky forward on its energy efficiency efforts. |
| 11:15 a.m. – 11:25 a.m. | Break                                              | Coffee available in Foyer                                                                                                               |
11:25 a.m. – 11:40 a.m.  
**How to Turn Opportunities Into Solutions**

“The Toyota Way” – *David Absher, Manager, Environmental Engineering, Energy Mgmt., & TMMK Maintenance Coordination, Toyota Motor Manufacturing Kentucky*

- Mr. Absher will describe Toyota’s business model for placing efficiency as its number one priority. Mr. Absher will provide details on how Toyota takes an opportunity to reduce energy use at its facilities, and converts it into an element of its business model.

11:40 a.m. – Noon  
**A Conversation About Kentucky’s Opportunities to Expand and Enhance Energy Efficiency Efforts**

*Moderated by Sara Smith, SMG*

- Ms. Smith will lead a discussion of ways to build on the current efficiency efforts in Kentucky, encouraging participants to discuss their views on where the State should be going, and how it may get there.

Noon – 1:20 p.m.  
**Lunch and Breakout Sessions**

*Moderated by Sara Smith, SMG*

- Each participant will be asked to collect their lunch and move to a breakout room for further in-depth discussion on one or more of Kentucky’s energy efficiency opportunities and barriers. Colored dots on your nametags indicate the breakout session you have been assigned to. Please refer to the attached “Breakout Sessions” document for detailed session topics.

- Breakout Session A, Yellow - *Low-Income Issues and Residential Programs*

- Breakout Session B, Red - *Kentucky’s Utility-Sponsored Energy Efficiency Programs*

- Breakout Session C, Blue - *Promoting Industrial and Commercial Efficiency*

1:20 p.m. – 1:30 p.m.  
**Break**

Refreshments available in Foyer
### 1:30 p.m. – 2:10 p.m.  
**Report Back from Breakout Sessions**

*Moderated by Sara Smith, SMG*

- Designated reporters from each breakout group will report a summary of the group’s findings, suggested actions and questions identified.

### 2:10 p.m. – 3:40 p.m.  
**Moving Kentucky Forward - Models and Approaches**

**Introduction – Sara Smith, SMG**

**Valuing Efficiency in Kentucky - Richard Sedano, Principal and US Programs Director, Regulatory Assistance Project**

- Mr. Sedano will examine threshold ideas for using energy efficiency as a long-term method to ensure least-cost reliable power, while meeting customer needs, saving consumers money, and keeping local industry competitive.

**Q&A and Group Discussion – Moderated by Sara Smith, SMG**

**Lessons from Arkansas - Sandra Byrd, Vice President of Strategic Affairs, Arkansas Electric Cooperative Corporation (Former Chairman, Arkansas Public Service Commission)**

- Ms. Byrd will describe Arkansas’ collaborative approach to developing a utility energy efficiency framework from the onset of initial rule development and “Quick Start” programs, leading to more comprehensive program filings and solutions for various utility, regulator and customer concerns.

**Q&A and Group Discussion – Moderated by Sara Smith, SMG**

### 3:40 p.m. – 4:00 p.m.  
**Review of Progress and Next Steps**

*Moderated by Sara Smith, SMG*

- To wrap up today’s session, Ms. Smith will lead a discussion revisiting action items discussed to move Kentucky’s efficiency efforts forward, as well as those issues that require further inquiry.

- Ms. Smith will provide a preview of what participants can expect from Meetings #2 and #3

---

Thank you for your participation today and your input on this vital topic.  
We look forward to working with you at Meeting #2!