

# Stimulating Energy Efficiency in Kentucky

The logo features the text "Stimulating Energy Efficiency in Kentucky" in blue. To the right, there is a stylized graphic consisting of a blue swoosh that curves upwards and then downwards, with a central orange and yellow starburst or spark-like shape.

## *Collaborative Stakeholder Meeting: Developing a Kentucky Action Plan for Energy Efficiency*

Convened by the Energy and Environment Cabinet's  
Department for Energy Development and Independence (DEDI)

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### Meeting 2 Agenda March 22, 2012

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#### **At the end of this meeting, we will have:**

- ❖ Revisited opportunities and barriers to efficiency across Kentucky's energy sectors (identified during individual stakeholder meetings), and identified new opportunities that have arisen.
- ❖ Discussed how some other states are addressing similar opportunities, and whether elements of their strategies are appropriate for Kentucky.
- ❖ Generated a list of realistic proposed actions on issues addressed, for incorporation into the resulting Action Plan.
- ❖ Generated a list of questions that require additional inquiry before Meeting 3.

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#### **COLLABORATIVE STAKEHOLDER MEETING AGENDA**

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**8:30 a.m. – 9:00 a.m.**      *Coffee & Settling In*

**9:00 a.m. – 9:25 a.m.**      *Welcome & Introductions*

Welcome – *John Davies, Deputy Commissioner for the Department for Energy Development and Independence*

- ❖ Mr. Davies will reintroduce the overarching goal of this collaborative meeting series: to create an Action Plan to capitalize on Kentucky's opportunities for expanding efficiency, and break down barriers.

Roundtable Introductions – *Greg Guess, Director, Efficiency and Conservation, DEDI*

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Opening Remarks - *Greg Davoren, Acting Supervisory Energy Technology Program Specialist, US Dept. of Energy*

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**9:25 a.m. – 9:40 a.m.**      ***Kentucky’s Energy Efficiency Potential and Current Efforts***

*Aron Patrick, Program Manager, DEDI*

- ❖ Mr. Patrick will provide an overview of research conducted by DEDI’s technical assistance partners, the American Council for an Energy Efficient Economy (ACEEE), focusing on the potential for efficiency in Kentucky, current program performance, and lessons learned from neighboring states.

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**9:40 a.m. – 10:00 a.m.**      ***Recap of Meeting 1 and Preview of Today’s Discussions***

*Sara Smith, Smith Management Group (SMG)*

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**10:00 a.m. – 10:40 a.m.**      ***Report from Interim Work Groups, Orientation to Today’s Breakouts***

*Moderated by Sara Smith, SMG*

- ❖ Designated reporters will present main findings from discussions conducted by Interim Work Groups.
- ❖ Ms. Smith will describe how today’s breakouts provide opportunities to collaborate on the resulting Action Plan.

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**10:40 a.m. – 10:50 a.m.**      ***Break***

Coffee available in Foyer

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**10:50 a.m. – 12:20 p.m.**      ***Breakout Sessions, Block A***

*Floating Moderator, Sara Smith, SMG*

- ❖ Participants will be asked to move to breakout rooms for further discussion on one or more of Kentucky’s energy efficiency opportunities and barriers. Colored dots on your nametags indicate the breakout session you have been assigned to.

- ❖ Breakout Session #1, Yellow - **Residential Efficiency Programs** - *Facilitated by Stacey Paradis, Midwest Energy Efficiency Alliance (MEEA); DEDI participant, Lee Colten*

Discussion Items:

- ❖ Robust education/marketing programs for residential customers organized by income level.
- ❖ Increased financial incentives for residential customers.
- ❖ Establishment of a transparent reporting mechanism for residential energy efficiency programs.

- ❖ Breakout Session #2, **Red - Transparency/Process Improvement** – *Facilitated by Samantha Williams, MEEA; DEDI participant, Greg Guess*

Discussion Items:

- ❖ How do we develop a simple, clear mechanism to ensure transparency of performance data from utility-run energy efficiency programs?
- ❖ Case Study: The Illinois approach to building credibility for efficiency through transparency – *David Baker, Manager, Illinois Energy Office, Illinois Department of Commerce and Economic Opportunity*

- ❖ Breakout Session #3, **Blue - Industrial Efficiency** – *Facilitated by Scott Smith, SMG; DEDI participants, Paul Brooks and John Davies*

Discussion Items:

- ❖ Increased financial incentives for industrial energy users
- ❖ Robust education/training programs for < 5MW industrial customers.
- ❖ Forum/meeting series in conjunction with grant offerings regarding common questions, application procedure.
- ❖ Inclusion of < 5MW industrial customers in energy efficiency programs under the DSM Statute.

**12:20 p.m. – 12:40 p.m.**     *Lunch*  
Held in main meeting room

**12:40 p.m. – 12:50 p.m.**     *Comments from Secretary Len Peters*

- ❖ Secretary Peters will join us during lunch to provide his comments on the potential for energy efficiency success in Kentucky.

**12:50 p.m. – 1:30 p.m.**     *Report Back from Breakout Sessions, Block A*

*Moderated by Sara Smith, SMG*

- ❖ While participants finish their lunches, reporters from each breakout group will provide a summary of the group’s findings.

**1:30 p.m. – 2:10 p.m.**     *Perspectives on Kentucky’s Energy Efficiency Opportunities*

The Public Service Commission’s Perspective - *Jeff DeRouen, ED, and Staff - Kentucky Public Service Commission*

The Attorney General’s Perspective – *Jennifer Black Hans, ED, and Staff - Office of Rate Intervention, Office of the Attorney General*

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The Industrial/Manufacturing Perspective – *Greg Higdon, President and CEO - Kentucky Association of Manufacturers*

Q&A and Group Discussion – *Moderated by Sara Smith, SMG*

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**2:10 p.m. – 2:20 p.m.**

***Break***

Coffee available in Foyer

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**2:20 p.m. – 3:30 p.m.**

***Breakout Sessions, Block B***

*Floating Moderator, Sara Smith, SMG*

- ❖ Breakout Session #4, Yellow – **Improving Kentucky’s Housing Stock** - *Facilitated by Stacey Paradis, MEEA; DEDI participant, Lee Colten*

Discussion Items:

- ❖ Expanding and enhancing the Kentucky Home Performance Program.
- ❖ Improving Kentucky’s residential housing for all income levels.
- ❖ Robust training/certification programs for energy efficiency evaluators, contractors, and installers.
- ❖ Implementing the updated residential building code.

- ❖ Breakout Session #5, Red - **Transparency/Process Improvement** – *Facilitated by Samantha Williams, MEEA; DEDI participant, Greg Guess*

Discussion Items:

- ❖ Continuation of morning session re transparency.
- ❖ Creation of Utility Peer Exchange.
- ❖ Creation of forum series for continued communication between utilities, advocates, energy users and PSC.
- ❖ Developing template documents for utility filings regarding transparency of performance data, and other DSM Statute and tariff filings.
- ❖ Would the establishment of aspirational goals for efficiency be appropriate in Kentucky?

- ❖ Breakout Session #6, Green - **Commercial Efficiency** – *Facilitated by Scott Smith, SMG; DEDI participants, Paul Brooks and John Davies*

Discussion Items:

- ❖ Robust education programs for commercial customers.
  - ❖ Re-purposing DSM funds to a competitive bid option for large commercial users.
  - ❖ Increased financial incentives for the commercial sector.
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- ❖ Improving Kentucky’s commercial building stock.
  - ❖ Implementing the updated commercial building code.
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**3:30 p.m. – 3:40 p.m.**      *Break*  
Coffee available in Foyer

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**3:40 p.m. – 4:10 p.m.**      *Report Back from Breakout Sessions, Block B*

*Moderated by Sara Smith, SMG*

- ❖ Designated reporters from each breakout group will provide a summary of the group’s findings.
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**4:10 p.m. – 4:30 p.m.**      *Review of Progress and Next Steps*

*Moderated by Sara Smith, SMG*

- ❖ Ms. Smith will lead a discussion revisiting Action Items discussed to move Kentucky’s efficiency efforts forward, and issues that require further inquiry.
  
  - ❖ Ms. Smith will provide a preview of what participants can expect from Meeting 3 and upcoming Interim Group sessions.
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**Thank you for your participation today and your input on this vital topic.  
We look forward to working with you at Meeting 3! Date, time and location TBD.**